

TRENDS IN RENOVATION

MARTHA O'HARA INTERIORS

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"Our focus is on designing beautiful spaces that connect life and style," shares Martha O'Hara, an interior designer whose philosophies are aligned with the unique architectural styles and characteristics of the homes she transforms in Austin. "Clients are looking to preserve the charm of their home while renovating for today's style of living," she shares. "This means making sure that in each project, we fully understand the needs of our client—from their style preferences to maintaining their favorite nuances in the home, and creating highly functional spaces designed for the way they want to live." An expert in residential remodels, O'Hara's first rule of thumb is to understand what needs to be accomplished; and as apparent as it may seem, there may be more to the objective than what is initially presented. O'Hara explains: "A person may think the goal is the kitchen remodel they've decided on, when really it may be to add more natural light to the main level. Defining the actual problem to be solved is important because then you can explore the best solution possible, and you're more likely to love the result."



TRENDS IN LIVING + DESIGN

- + Innovative, vibrant flooring, such as patterned floor tiles
- + Contemporary and antique rugs, like the Fay + Belle collections carried by Martha O'Hara
- + Expansion of main living spaces
- + Increased master suite remodels
- + Aging-in-place accommodations (e.g., moving master suites to main levels)



1. The oversized fireplace is a focal point balanced by the room's abundant natural light and monochromatic palette. 2. Bright white walls amplify natural light and highlight the simple and clean design approach in this Scandinavian-inspired master bath. 3. Playful patterned tile and dramatic dark walls showcase the payoffs that come from taking design risks.

DISTINCTLY AUSTIN

"What's so amazing about Austin," Martha O'Hara enthuses, "is that it's a town where any architectural style under the sun can be found, from traditional to transitional, modern to farmhouse." When it comes to designing, O'Hara notes that balance is key. "First and foremost, things have to work. After that comes style, and our clients take us in many directions."

"We look to add intrinsic value by designing rooms that function for how people live today, while honoring and preserving a home's unique architecture."

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